



# LGAA 5K TEAM CHALLENGE

2022 Sponsorship Packet



First started in 1987, the Leadership Gainesville's Alumni Association works toward the focused goal of improving the quality of life of our members and our community. We do this through leadership development, collaboration, and active community involvement.

**The LGAA Annual 5K Team Challenge raises fund for a local charity and LG Scholarships.**

## EVENT DETAILS

**Date:** March 12, 2022

**Time:** Registration begins at 4 p.m.  
Race begins at 5 p.m.

**Location:** Ironwood Golf Course

### Registration Details:

Early (before February 15) - \$25  
Regular (after February 15) - \$30  
Day of Race - \$35  
For children under 14 years of age without shirt - \$10

**Prizes are awarded to the designated charities of teams according to:**



\$350 for 1st place fastest team  
\$300 for largest team  
\$250 for 2nd place fastest team  
\$200 for 3rd place fastest team  
Individual awards by age group

### What's included in registering?

T-Shirt\*  
Chip-Timed Race  
\$1 Beer  
Dinner

*\* Shirts free to all early registrants and some who register after February 15th.  
Sizes not guaranteed.*

## REGISTER HERE:

ONLINE REGISTRATION CLOSES  
MARCH 11



**OR CLICK HERE**

1. First Place Fastest Team - top 5 runners score. Two of the runners must be women.
2. Largest Team - most team members.
3. Second Place Fastest Team - top 5 runners score. Two of the runners must be women. XC style score.
4. Third Place Fastest Team - top 5 runners score. Two must be women. XC style score.

# SPONSORSHIP OPPORTUNITIES

It is a fun event benefitting LGAA's efforts to aid local leadership development (scholarships to Leadership Gainesville participants) and grants to community nonprofits and agencies. You can even run as a team and compete for grants for your charity!

## TITLE SPONSOR \$1,500

**CLAIMED**

- Your business name would be on all materials as follows:

LGAA Annual 5K Team  
Challenge Presented by \_\_\_\_\_.

- Opportunity to speak at the event for 5 minutes



- Marketing materials where your name would be presented:
  - Any PSA's (*Radio, TV, Print, Social Media*)
  - Race Registration Website
  - Monthly newsletter
  - Electronic communication relating to 5K
  - LGAA website
  - Name prominently displayed on race t-shirt
  - 12 free race entries

## T-SHIRT SPONSOR \$1,000

- Your business name would be on select marketing materials as follows:

T-shirt brought to you by \_\_\_\_\_.

- Marketing materials where your name would be presented:
  - Printed PSA's
  - T-shirt
  - Electronic communication relating to 5K
  - Website
  - Eight free race entries

## COMMUNITY GRANT SPONSOR \$500

- Marketing materials where your name would be presented:
  - T-shirt
  - Mentions on Social Media (Facebook and Instagram)
  - Website
  - Thanked at event on speakers
  - Four free race entries and t-shirts

**Your donation is tax deductible.** LGAA is a nonprofit 501(c)3 charitable organization. Your financial contribution of cash, stock or other property is tax deductible to the fullest extent allowed by law.

Please make checks payable to LGAA (Leadership Gainesville Alumni Association) and mail to:  
**PO Box 358525 Gainesville, FL 32635**

## CORPORATE PARTNER SPONSOR

\$250

- Marketing materials where your name would be presented:
  - T-shirt
  - Website
  - Thanked at event

## BOOTH DISPLAY

\$250

- Set up a table and/or tent at the event to promote your business
- Give out flyers
- Provide free services
- Meal included for exhibitor
- Name on shirt (*logo must be provided prior to printing*)

## COMMUNITY LEADER SPONSOR

\$150

- Marketing materials where your name would be presented:
  - Website
  - Thanked at event on speakers

## FOOD IN-KIND SPONSOR

- Your name will be displayed on the bar at the event as follows:

Dinner provided by \_\_\_\_\_.

- Your name will be featured in the program at the event and in all announcements
- Estimated \$1,000 investment
- Prominent placement on t-shirt and added to promotional materials (*logo must be provided prior to printing*)

## MUSIC SPONSOR

- Your name will be featured as

Music compliments of \_\_\_\_\_.

- Sign by the music area
- Name on t-shirt (*logo must be provided prior to printing*)

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**LGAA**  
Leadership Gainesville Alumni Association

# LGAA 5K Team Challenge Sponsorship Agreement

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Business Name

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Contact Name

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Business Address

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City

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State

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Zip

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Phone

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Website

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Email

## Sponsor Level:

### Title (**CLAIMED**)

- T-Shirt
- Community Grant Sponsor
- Corporate Sponsor
- Booth Display
- Community Leader Sponsor
- Dinner Sponsor
- A donation to the cause of:

Please invoice me for the sponsorship package I have chosen

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Sponsor Authorized Signature

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Printed Name

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Date

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