



Teams win for their charity  
\$350 for 1st Place Fastest Team<sup>1</sup>  
\$300 for Largest Team<sup>2</sup>  
\$250 for 2nd Place Fastest Team<sup>3</sup>  
\$200 for 3rd Place Fastest Team<sup>4</sup>  
Individual awards by age group

April 10, 2019

5 p.m. Registration

6 p.m. Start

Ironwood Golf Course

- 5K on Golf Course
- \$1 beer with included ticket
- Dinner provided
- Music
- Chip-Timed
- Family Friendly Run/Strollers Welcome

**Register:** \$25 before March 5. \$30 After March 5.  
\$5 for Children under 12 years of age. (no shirt)

**Online:** <https://runsignup.com/Register/?racelid=32092>  
Registration online closes April 3. Onsite registration available (\$35)

**Shirts:** Technical shirts free to first 300 pre-registered runners.  
Sizes not guaranteed.

This is a fun event benefiting LGAA's efforts to aid local leadership development (scholarships to Leadership Gainesville participants) and grants to community nonprofits and agencies.

Run as a team and compete for grants for your charity!

1. First Place Fastest Team – top 5 runners score. Two of the runners must be women. XC style score. 2. Largest Team - most team members. 3. Second Place Fastest Team - top 5 runners score. Two of the runners must be women. XC style score. 4. Third Place Fastest Team - top 5 runners score. Two of the runners must be women. XC style score.

# LGAA 5K Sponsorship Packages

## Title Sponsorship

**\$1,500**

- Your business name would be on all marketing materials as follows: "LGAA 5K Corporate Challenge Presented by <insert your name>."
- Opportunity to speak at the event for 5 minutes
- 10 free race entries and t-shirts
- Marketing materials where your name would be present:
  - Any PSA's (Radio, TV, Print/Social Media)
  - Run Registration Website
  - Electronic Communications
  - LGAA Website
  - Name prominently displayed on race t-shirt

## T-Shirt Sponsorship

**\$1,000**

- Your business name would be on select marketing materials as follows: "T-shirt brought to you by <your name>."
- Marketing materials where your name would be present:
  - Print PSA
  - T-shirt
  - Electronic Communications
  - Website
- A representative from your company be introduced and invited to say a few words
- 8 free race entries and t-shirts

**Your donation is tax deductible.** LGAA is a nonprofit 501(c)(3) charitable organization. Your financial contribution of cash, stock or other property is tax deductible to the fullest extent allowed by law.

Please make checks payable to LGAA (Leadership Gainesville Alumni Association) and mail to: PO Box **358525** ~ Gainesville, FL **32635**

## Community Grant Sponsor

**\$500**

- Marketing materials where your name would be present:
  - T-Shirt
  - Electronic Communications
  - Website
  - Thanked at event on speaker
- 5 free race entries and t-shirts

## Corporate Partner Sponsorship

**\$250**

- Marketing materials where your name would be present:
  - T-Shirt
  - Website
  - Thanked at event on speaker

## Booth Display

**\$250**

- Set up a table or tent at the event to promote your business
- Give out flyers
- Provide free services
- BBQ meal included for exhibitor
- Name on shirt if logo provided in time before shirts go to print

## Community Leader Sponsorship

**\$150**

- Marketing materials where your name would be present:
  - Thanked at event
  - Website recognition

**Your donation is tax deductible.** LGAA is a nonprofit 501(c)(3) charitable organization. Your financial contribution of cash, stock or other property is tax deductible to the fullest extent allowed by law.

Please make checks payable to LGAA (Leadership Gainesville Alumni Association) and mail to: PO Box **358525** ~ Gainesville, FL **32635**

# In-Kind Sponsorship Packages

## Food In-Kind Sponsor - Claimed by PDQ

- Your name will be displayed on the bar at the event as “Dinner provided by XXXX.”
- Your name will be featured in the program at the event and in all announcements.
- Estimated \$1000 investment
- Prominent placement on t-shirt and promotional materials

## Music Sponsor

- Your name will be featured as “Music compliments of XXX” on all signs.
- Sign by the music area.
- Name on shirt if provided in time for going to print.

**Your donation is tax deductible.** LGAA is a nonprofit 501(c)(3) charitable organization. Your financial contribution of cash, stock or other property is tax deductible to the fullest extent allowed by law.

Please make checks payable to LGAA (Leadership Gainesville Alumni Association) and mail to: PO Box **358525** ~ Gainesville, FL **32635**



# LGAA 5K Corporate Challenge Sponsorship Agreement

---

Business Name

---

Contact Name

---

Business Address

---

City

State

Zip

---

Phone

---

Website

Email

Sponsor Level:

- Title (\$1,500)
- T-Shirt (\$1,000)
- Community Grant Sponsor (\$500)
- Corporate Sponsor (\$250)
- Booth Display (\$250)
- Community Leader Sponsor (\$150)
- Dinner Sponsor (Claimed by PDQ)
- A donation to the cause of: \_\_\_\_\_
- Please invoice me for the sponsorship package I have chosen.

---

Sponsor Authorized Signature

Printed Name

Date

**Your donation is tax deductible.** LGAA is a nonprofit 501(c)(3) charitable organization. Your financial contribution of cash, stock or other property is tax deductible to the fullest extent allowed by law.

Please make checks payable to LGAA (Leadership Gainesville Alumni Association) and mail to: PO Box **358525** ~ Gainesville, FL **32635**