



Teams win for their charity
\$300 for 1st Place Fastest Team¹
\$250 for Largest Team²
\$250 for 2nd Place Fastest Team³
\$200 for 3rd Place Fastest Team⁴
Individual awards by age group

April 27, 2016

5 p.m. Registration

6 p.m. Start

Ironwood Golf Course

- 5K on Golf Course
- \$1 beer
- BBQ
- Music
- Chip-Timed
- Family Friendly Run/Strollers Welcome

Register: \$20 before March 31. \$25 After March 31. Rate goes up near race.
\$5 for Children under 12 years of age. (Kids don't get shirts)
Runners can choose to not receive a shirt for a lower price.

Online: Register at Active.com. Search for LGAA 5K.
Registration online closes April 21. Onsite registration available (\$30)

Shirts: Technical shirt free to first 300 pre-registered runners.
No guarantee on sizes.

Donate: <http://www.active.com/donate/lgaa5k>

This is a fun event benefiting LGAA's community grant program supporting events and programs that build and support community leadership programs.

Run as a team and compete for grants for your charity.

1. First Place Fastest Team – top 5 runners score. Two of the runners must be women. XC style score. 2. Largest Team - most team members. 3. Second Place Fastest Team - top 5 runners score. Two of the runners must be women. XC style score. 4. Third Place Fastest Team - top 5 runners score. Two of the runners must be women. XC style score.

LGAA 5K Sponsorship Packages

Title Sponsorship

\$1,500

- Your business name would be on all marketing materials as follows: "LGAA 5K Corporate Challenge Presented by <insert your name>."
- You will be able to speak at the event for 5 minutes
- 10 free race entries and t-shirts
- Marketing materials where your name would be present:
 - Television PSA
 - Radio PSA
 - Print PSA
 - Active.com website
 - Electronic Communications
 - Website
 - Name prominently displayed on t-shirt

T-Shirt Sponsorship

\$1,000

- Your business name would be on select marketing materials as follows: "<Band Name> brought to you by <your name>."
- Marketing materials where your name would be present:
 - Print PSA
 - T-shirt
 - Electronic Communications
 - Website
- A representative from your company will introduce the band at the event and say a few words
- 8 free race entries and t-shirts

Your donation is tax deductible. LGAA is a nonprofit 501(c)(3) charitable organization. Your financial contribution of cash, stock or other property is tax deductible to the fullest extent allowed by law.

Please make checks payable to LGAA (Leadership Gainesville Alumni Association) and mail to: PO Box **358525** ~ Gainesville, FL **32635**

Community Grant Sponsor

\$500

- Marketing materials where your name would be present:
 - T-Shirt
 - Electronic Communications
 - Website
 - Thanked at event on speaker
- 5 free race entries and t-shirts

Corporate Sponsor Sponsorship

\$250

- Marketing materials where your name would be present:
 - T-Shirt
 - Website
 - Thanked at event on speaker

Booth Display

\$250

- Set up a table or tent at the event to promote your business
- Give out flyers
- Provide free services
- BBQ meal included for exhibitor
- Name on shirt if logo provided in time before shirts go to print

Community Leader Sponsorship

\$150

- Marketing materials where your name would be present:
 - Thanked at event on speaker
 - Website

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LGAA Advocate Sponsor

\$75

- Marketing materials where your name would be present:
 - Thanked at event verbally

Friend of LGAA Sponsor

\$50

- Donate \$50 to your color:
 - Red \$50
 - Yellow \$50
 - Blue \$50
 - Green \$50
- Support your color with a donation and we will announce at the event which color wins
- Your name listed on the website with under the color you contributed under

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In-Kind Sponsorship Packages

BBQ In-Kind Sponsor

- Your name will be displayed on the bar at the event as “BBQ provided by XXXX.”
- Your name will be featured in the program at the event.
- Estimated \$750 investment
- Your name on shirt if provided in time for going to print

Music Sponsor

- Your name will be featured as “Music compliments of XXX” on all signs
- Sign by the music area
- Name on shirt if provided in time for going to print

Television Ad Sponsor

Production and Airing Ad

- Marketing materials where your name would be present:
 - Advertisements 50 spots
 - Electronic Invitations
 - Website
 - T-Shirt
- Your name will be featured as “Sponsored by XXX”

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Radio Ad Sponsor

Radio Spots

- Marketing materials where your name would be present:
 - Radio spots
 - Electronic Invitations
 - Website
 - T-shirt
- Your name will be featured as “Sponsored by XXX”
- Opportunity for radio personality to host

Print Ad Sponsor

- Marketing materials where your name would be present:
 - Print Ads
 - Electronic Invitations
 - Website
 - T-shirt
- Your name will be featured as “Sponsored by XXX”

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LGAA 5K Corporate Challenge Sponsorship Agreement

Business Name

Contact Name

Business Address

City State Zip

Phone

Website Email

Sponsor Level:

- Title (\$1,500)
- T-Shirt (\$1,000) or two sponsors for \$500. \$500____ \$500 ____
- Community Grant Sponsor (\$500)
- Corporate Sponsor (\$250)
- Booth Display (\$250)
- Community Leader Sponsor (\$150)
- LGAA Advocate Sponsor (\$75)
- Friend of LGAA (\$50)
- BBQ Sponsor (valued at _____)
- Music Sponsor (valued at _____)
- Television Ad Sponsor (valued at _____)
- Radio Ad Sponsor (valued at _____)
- Print Ad Sponsor (valued at _____)
- A donation to the cause of: _____
- Please invoice me for the sponsorship package I have chosen.

Sponsor Authorized Signature Printed Name Date

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